

Ambassador Shoukry has asked that I pass along this invitation for you to attend a reception tomorrow evening at the residence honoring the AmCham Egypt. There is an email address where you can RSVP below, or you can simply reply to this email. Hope you will be able to make it. Also, please do not forget about the lunch on Thursday with Secretary Locke you can RSVP to that here ([http://www.amcham.org.eg/OnlineRegistration/DC\\_Lunch\\_Register/](http://www.amcham.org.eg/OnlineRegistration/DC_Lunch_Register/)). Thanks very much, Brian

*The Ambassador of the Arab Republic of Egypt  
&  
Mrs. Sameh Shoukry*

*Request the pleasure of your company  
At a Reception in honor of*

*The Visiting Delegation of the American Chamber of  
Commerce in Egypt*

*On Wednesday, March 17th, 2010 at 6:30p.m.*

Please RSVP: Phone: 202-895-5433 or [ambassador@egyptembassy.net](mailto:ambassador@egyptembassy.net)

*Venue:  
Ambassador's Residence  
2301 Massachusetts Ave, NW  
Washington, DC 20008*

*This invitation is not transferrable.*

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I wanted to reach out to you to let you know that the American Chamber of Commerce Egypt (AmCham Egypt) has their annual delegation trip to Washington DC this week. I thought you might be interested in speaking to some of delegation members about trade issues. This is a group of executives from Egyptian and U.S. businesses who are here to discuss economic, business and trade issues with U.S. leaders and policy experts. They represent a number of major U.S. companies as well as some Egyptian companies and would be good resources for you on the prospects for investment and trade with Egypt.

With President Obama just unveiling his plan to double U.S. exports, it is a really interesting time to talk about prospects for increased U.S. exports. It may surprise you to know that one of the brightest spots for U.S. exports is Egypt. The reason for this was not so much Egypt's domestic market – though that is growing rapidly – but because through Egypt American companies can access huge markets in Africa, the Middle East and Europe at lower rates of tariff. If you are interested, some of the AmCham officers and staff are available to talk to you about trade between the U.S. and Egypt and all of the trade agreements that are being utilized.

**The delegation will be here all this week and is hosting a lunch for Secretary of Commerce Locke on Thursday the 18<sup>th</sup>. You may have already received an invitation to this via email. If you have not, you are welcome to attend. It is a great chance to meet the delegation and speak to policy experts. You can RSVP here:**  
[http://www.amcham.org.eg/OnlineRegistration/DC\\_Lunch\\_Register/](http://www.amcham.org.eg/OnlineRegistration/DC_Lunch_Register/)

Egypt has a web of preferential trade agreements which include the Egypt-European Union Partnership Agreement, the Greater Arab Free Trade Area (GAFTA), and the Common Market for Eastern and Southern Africa (COMESA). Coca-Cola, GM, P+G and many other U.S. companies are able to assemble their products in Egypt using ingredients or parts made in America, and then sell them into major markets like the EU without having to pay EU tariffs.

Egypt can offer U.S. companies competitive access to international markets which means that it can help spread demand for American products across the region and beyond, increase American exports by lowering the associated costs, and ultimately create more jobs for U.S. citizens on U.S. soil. For Egypt, becoming a hub for clusters of U.S. businesses in the region expands the possibilities for foreign direct investment, job creation, skills upgrading, technical assistance and the integration of new and clean technologies which are all inline with U.S. economic and foreign policy interests.

The lunch is a good time to meet with members of the delegation but if you are interested we can schedule either in person meetings or phone conversations with a number of the executives. Please let me know if you are interested.

Thanks,

Brian

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